

AUGUST 2021 NEWSLETTER



NATIONAL NONPROFIT DAY

August 17, 2021

August 17th is National Nonprofit Day and Amistad has partnered with Kendra Scott for the second year in a row to celebrate! Beginning Tuesday, August 17 through Wednesday, August 18, shop online or in-store and Amistad will receive 20% of the total purchases through the Kendra Scott's Give Back Program. All proceeds will go towards our Client Health and Welfare Fund (CHWF), which helps us provide funding for a variety of programs across the agency.

National Nonprofit Day is observed to recognize the positive impact nonprofits have in our communities and across the world. Nonprofits create awareness on different causes and provide aid to those who need it the most. At Amistad, we strive to provide the best services and resources to all our clients, and help meet their needs by assisting them with transportation to medical appointments, mental health counseling, utility assistance, general assistance and more. Join us in continuing our mission to advocate, connect and deliver social services to communities, ensuring a dignified and meaningful life for all.

Shop for Good Online & In-Store!

August 17-18

Enter code

GIVEBACK-AHOYV

in your cart or at checkout on kendrascott.com, or mention it at checkout in-store, and 20% of your purchase will benefit



Not combinable with other offers.
Store Number: (915) 219-5247

Kendra Scott

Here are three ways you can make a contribution to Amistad's mission:

- **Shop online at kendrascott.com and use our code **GIVEBACK-AHOYV** at checkout**
- **Shop in-store at 6801 N. Mesa St. #A7 and mention Amistad at the checkout counter**
- **Join us at Amistad for a pop-up event!**

Shop for Good Online & In-Store!

HOW TO ENTER YOUR GIVEBACK CODE

1

Click on the bag in the top right corner of your screen.

2

You'll see a bar that says "Enter Coupon Code" both in your cart and at checkout.

3

Insert your giveback code at one of the two places, then hit "Apply".

SAVE

CELEBRATE NATIONAL NON-PROFIT DAY!

KENDRA SCOTT + AMISTAD

20% OF YOUR PURCHASE WILL BENEFIT

AMISTAD!

THE

TUESDAY, AUGUST 17, 2021 | 11:00AM-1:00PM

AMISTAD

3210 DYER ST. | EL PASO, TX 79930

DATE

UNABLE TO ATTEND? SHOP FOR GOOD ONLINE

ON KENDRASCOTT.COM AND APPLY CODE

GIVEBACK-AHOYV TO DONATE. OR PLACE

ORDER BY PHONE (915) 219-5247.



KENDRA SCOTT



AMISTAD MEANS FRIENDSHIP

Happy National Friendship Day!

National Friendship Day is celebrated every first Sunday of August, and this year, it is August 1. The friendships we build throughout the years are each unique and bring meaning to our lives. At Amistad, we consider ourselves a friend of the communities we serve, always willing to lend a helping hand to those who need it the most and creating a positive impact in their lives. In honor of #NationalFriendshipDay, you can also be a friend to El Pasoans in need by donating to Amistad today!



An Essential Friendship for El Pasoans in Need.

When you donate to Amistad, it's not just a helping hand or assistance for the day. It's a form of friendship.

One that is essential to the elderly who need help navigating health coverage, veterans who are at risk of losing their homes, or those with disabilities who benefit from transportation. Your donation helps other El Pasoans lead rewarding lives.

Your donation is a friendship... that's essential.

Visit ProjectAmistad.org to learn more and donate today.

AMISTAD CARES UTILITY ASSISTANCE PROGRAM DEADLINE

Amistad continues taking applications for the AmistadCARES Utility Assistance Program. The program can provide up to 12 months of assistance to cover past-due water, gas, and electric bills.

Who qualifies?

Households with incomes no more than 80% of area median income (AMI)* meeting the following conditions:

- One or more individuals in the household has:
 - Qualified for unemployment benefits **OR**
 - Has experienced a reduction in household income,
 - Incurred significant costs,
 - Experienced other financial hardship due directly or indirectly to the COVID-19 pandemic, **AND**
 - Has received a past due utility notice

Requirements:

- Must reside within the City of El Paso limits
- Have an active and verifiable account with the utility company
- Must reside within the property for which the assistance is being requested
- Must NOT be receiving utility assistance from other sources

**AMI income limits depend on the number of persons in the family. Based on El Paso, TX HUD Metro FMR Area:*

1	2	3	4	5	6	7	8
33,000.00	\$ 37,700.00	\$ 42,400.00	\$ 47,100.00	\$ 50,900.00	\$ 54,650.00	\$ 58,450.00	\$ 62,200.00

How To Apply:

Call 915-298-7307 (select option 1 + option 1 + zip code) to schedule an appointment

Deadline extended through August 30.

AUGUST 3, 2019 MEMORIAL

August 3, 2019, marked our community forever with the horrific crime committed at Walmart. Chaos and fear instantly spread throughout the city, followed by shock, anger, and sadness. In the face of adversity, our great El Paso community came together in solidarity to help in any way possible, showing the many kind-hearted people we have in our city. On this day, let us remember and honor the lives of those our community lost and those who have been deeply affected by this tragedy. As our community continues to heal, let us remain united and strong as ever, #ELPASOSTRONG.



"Grand Candela" Memorial at Walmart - Cielo Vista honoring the lives lost on August 3, 2019



Amistad lighted 23 luminarias in honor of the victims who lost their lives on August 3rd.

CLEAN OUT YOUR CLOSET AND SUPPORT AMISTAD!



Clean out your closet and help raise funds for Amistad!

We have partnered with FUNDrive to help raise funds for our Client Health and Welfare Fund. Donate your gently used and clean clothes including coats, shoes, scarves, handbags, wallets, fashion accessories, ties, belts, backpacks, etc.

You can also donate household textiles including bedding, comforters, blankets, sheets, towels, linen, tablecloths, curtains, etc.

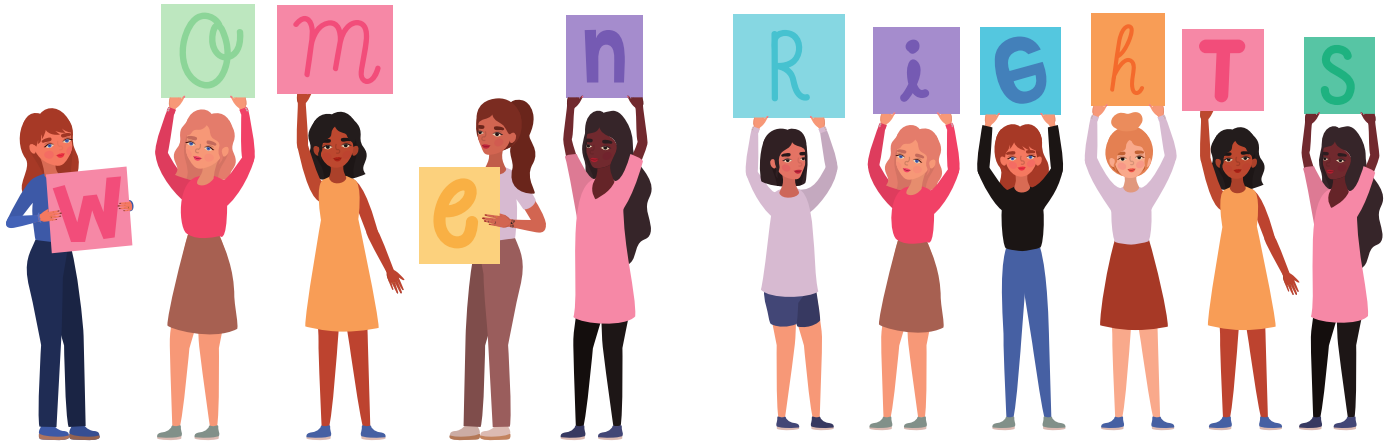
We will be collecting donations until August 12, from 8am - 5pm, Monday through Friday, at 3210 Dyer St.

Please drop off all clean items in tall kitchen trash bags or large yard trash bags.

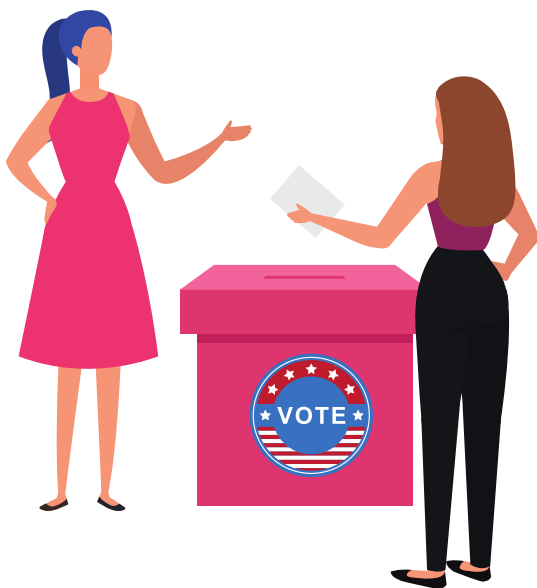
Donations are tax-deductible.

NATIONAL WOMEN'S EQUALITY DAY

August 26, 2021



"In 1973, the U.S. Congress designated August 26 as 'Women's Equality Day.' The date was selected to commemorate the 1920 certification of the 19th Amendment to the Constitution, granting women the right to vote. This was the culmination of a massive, peaceful civil rights movement by women that had its formal beginnings in 1848 at the world's first women's rights convention, in Seneca Falls, New York. The observance of Women's Equality Day not only commemorates the passage of the 19th Amendment, but also calls attention to women's continuing efforts toward full equality." (Source: *National Women's History Alliance*).



EXERCISE YOUR RIGHT TO VOTE

THANK YOU TO OUR SPONSORS!



45th
BIRTHDAY

Sponsors

Main Sponsor:

The Carson Aloha Fund

Top Sponsors:



Birthday Cake Sponsors:



Frosting Sponsors:



Chief Justice Yvonne Rodriguez

Sprinkles Sponsor:



Birthday Candle Sponsors:



Xavier Bañales

Dr. Shawna Scully

Los Abuelos Assisted Living

Auto Master Tech

La La Imports

AMISTAD BEHIND-THE-SCENES



The role of a Guardianship Case Manager (GCM) can be very rewarding as they build strong, trusting relationships with our clients and ensure their medical, physical and social needs are being addressed and met. Our GCMs are on call 24/7 and are available when our clients need them, most who are elderly.

Inevitably, every year we have clients who lose the battle to illnesses. Sadly, in 2020, 52 clients passed away, 11 being COVID-19 related. As the guardian of our clients, the GCMs arrange funeral services. San Jose Funeral Homes has been a partner to Amistad and has assisted with the funeral arrangements for our clients.

The Guardianship Department took a tour of San Jose Funeral Homes, to learn more about the work that goes into the funeral process. The tour helped the GCMs learn and become familiar with the behind-the-scenes of a funeral home.

A YEAR OF CHALLENGES & SUCCESS

As Amistad's Fiscal Year comes to an end this month, we reflect on some of the successes and challenges the agency has faced. Unlike any other year, COVID-19 posed many unexpected obstacles, but we pivoted and adapted turning them into success.

SUCCESSES

- COVID Operations – remained open, safe environment, BoderRAC PPE donations, Virtual Learning Center
- Continued operation of all programs throughout the pandemic
- Beacon of hope/lighthouse for the community
- OSHA Compliant
- Essential business
- COVID-19 transportation
- Overcoming staff shortages
- Cited as COVID best practices from City Compliance Officer
- COVID Vaccine Clinic for the community

- Successful 45th Birthday Fundraiser – nearly doubling \$45,000 goal!
- Best of El Paso – 2020 Best Nonprofit
- Strong community partnerships
- Community outreach events– Fresh Produce Program, MLK Food Drive, Sock Drive, Diaper Drive
- Website Redesign
- Extended outreach through PSA's with community partners
- Partnered with the City of El Paso for All-America City Awards
- Local dignitaries expressed the value of Amistad
- Volunteers/Interns
- First time receiving funding for agency outreach efforts and a Donor Engagement Campaign
- Generous donations by corporate sponsors for our Client Health & Welfare Fund

- Access2Care call center contract
- AmistadCARES Utility Assistance Program – assisted over 4,000 families
- SafeRide Contract
- Increased social services funding/renewals
- Virtual Court hearings saved time and expenses
- El Camino a CASA funding and building relationships with homeless providers
- 14 proposals submitted to different funding sources for sustainability efforts
- AARP is reinstated
- Ending the year fiscally healthy
- Utilization of iPads available for check-out to clients of the Texas Council for Developmental Disabilities (TCDD) Peer Support Specialist (PSS) Program for training and mentoring

- Morale activities conducted by VISTA team
- Paycheck Protection Program loan
- Successful quarterly blood drives
- Flu Shots for staff

CHALLENGES

- Fear of COVID – adjustment to PPE/face masks, social distancing, staff testing positive
- Labor market/reduced workforce/hiring challenges
- Families First Coronavirus Response Act compliance
- Spontaneous visits by Compliance Officers
- Managed Transportation Organization Program transition losing revenue
- Decreased ridership during the pandemic
- Increased costs due to pandemic
- Additional responsibilities for staff under new programs while maintaining existing programs
- Restrictions at state facilities limited the work of Guardianship Case Managers and TCDD Peer Support Specialists (PSS) in mentoring their assigned mentees
- TCDD PSS trainings transitioned to virtual, some PSS did not have the appropriate technology to participate
- Locating suitable housing, lack of mental health programs, landlords not willing to work with population related to the homeless
- System-centered approach to homelessness as opposed to a client-centered approach
- Unable to conduct/attend outreach events
- Working with subcontractors
- Annual audits
- HVAC System repair
- Roof/wall/facility repairs
- Storage limitations for clients' items and files

TAKE OUR COMMUNITY SURVEY

As we prepare for our 2022-2026 Strategic Plan, we are conducting a 2021 Community Survey and we'd like to hear from you! Your input is very valuable to us. We would like you to take the online survey linked below, which will take less than 10 minutes.

We invite you to share the survey so that others can share their perspectives, too! Please invite your board of directors, constituents, clients, consumers, partners, and others living and working in the County of El Paso.

Thank you in advance for your participation and please let us know if you have any questions.

[Take Survey](#)

AMISTAD CELEBRATIONS

EMPLOYEE OF THE MONTH



Martha Gallegos



Guardianship Case Manager

5 YEAR MILESTONE ANNIVERSARY



Scott Whittle
Veterans Navigator

THANK YOU TO OUR VISTA TEAM



Thank you to our VISTA Team, Valeria Pimentel and Chris Brooks for all their hard work at Amistad. The team assisted with employee morale events, volunteers, donations and more. We wish them the best of luck in their next endeavors!

Happy Birthday!



8/3	Noelia Salinas
8/3	Sergio Villarreal
8/4	Zaide Echegoyen
8/5	Jessica Rubio
8/5	Richard Burgess
8/6	Jose Martinez
8/7	Michelle Moss
8/10	Mireya Flores
8/13	Rosa Payan
8/15	Rodolfo Rivas
8/16	Elvia Padilla
8/17	Arturo Silva
8/21	Aurelio Ochoa
8/25	Jesus Martinez
8/29	Erika Sanchez

Anniversaries



2 year	Virginia Hernandez
5 years	Scottie Whittle
11 years	Federico Flores
11 years	Norma Iglesias

FOLLOW US ON SOCIAL MEDIA

